



MEDIA RELEASE

For Immediate Release - October 16, 2009

The Association of Saskatchewan REALTORS® launched the Quality of Life initiative with events in Regina and Saskatoon today.

Saskatchewan REALTORS® are adopting this initiative as a way to influence public policy with a goal of improving communities for all citizens.

The program was launched in Regina at the North Central Family Centre, and in Saskatoon at the office of the Saskatoon Association of REALTORS®.

“Our members are all interested in improving the Quality of Life in their communities,” said Bill Madder, Executive Vice President of the Association of Saskatchewan REALTORS®. “Things like affordable housing, property taxes ensuring green spaces, and supporting community groups are all examples of what our members care about.”

For instance, in Regina, the Association of Regina REALTORS® has a partnership that supports the North Central Family Centre with its community initiatives. The Saskatoon Region Association of REALTORS® has a partnership that raises funds for the Secret Santa Campaign.

REALTORS® throughout the province are involved in a variety of similar community activities.

The Quality of Life initiative is based on the following principles:

- ensuring economic vitality
- providing housing opportunities
- preserving our environment
- protecting property rights
- building better communities

“Saskatchewan REALTORS®, as community leaders, recognize that these principles are essential to providing safe communities with a high Quality of Life,” Madder added. “These goals are shared among our communities, and are not just the needs of REALTORS®. As a result, we see this initiative having huge potential to build partnerships, raise awareness, and influence public policy as it relates to these principles. REALTORS® live and work in our communities, and care about their wellbeing.”

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For more information visit www.qualityoflifesaskatchewan.com

or contact:

Bill Madder, Executive Vice President
Association of Saskatchewan REALTORS®
1-306-373-3350 ext. 1
bmadder@saskatchewanrealestate.com

Saskatchewan REALTORS® working together to improve the quality of life for all of us.