



NEWS RELEASE

FOR IMMEDIATE RELEASE

ASSOCIATION OF REGINA REALTORS® RECEIVES 2008 BETTER BUSINESS BUREAU TORCH AWARD

Regina, Saskatchewan, March 24, 2008 - The Association of Regina REALTORS® Inc was recognized for its business practices by the Better Business Bureau (BBB) of Saskatchewan at its annual Torch Awards dinner on March 19, 2008.

The association received the Torch Award in the non-profit organizations category. The Torch Awards were established by the BBB to recognize the actions of businesses that display ethical decision-making and integrity in business resulting in a positive impact in the community.

The award selection is based on criteria such as:

- high ethical standards of behaviour towards customers, suppliers, users, shareholders, employees and communities
- demonstrated ethical practices in which the nominee does business
- longstanding history/reputation of marketplace ethical practices
- showing no evidence of failing to meet financial obligations

Award recipients are selected by an independent group of judges.

“We are very pleased to be recognized with this prestigious award. We do endeavour to ensure our business practices are at the highest ethical level at all times. We think that is a critical imperative in successfully doing business in our community”, said Gord Archibald, Executive Officer with the association.

“The origins of the association began in 1912 when local real estate agents formed a group following the Regina cyclone to ensure that the heavy speculation in real estate that ensued was handled in a fair and ethical way. That is still an important function that the association continues with today”, said Archibald.

The Association of Regina REALTORS® Inc. is governed by a volunteer Board of Directors elected from the ranks of the membership. It has been serving Regina and area since 1912. The Association provides the Multiple Listing Service® in Regina and

area, publishes the ReginaRealEstateReview.com and operates The REALTOR® Channel on cable TV channel 9.

---30---

For more information, contact:

Gord Archibald, Executive Officer

Ph: 306-791-2705

Email: GArchibald@ReginaREALTORS.com



1854 McIntyre Street Regina, SK S4P 2P9 Phone (306) 791-2700 Fax (306) 781-7940
internet address: www.mls.ca home page: www.reginarealtors.com e-mail: arr@reginarealtors.com

